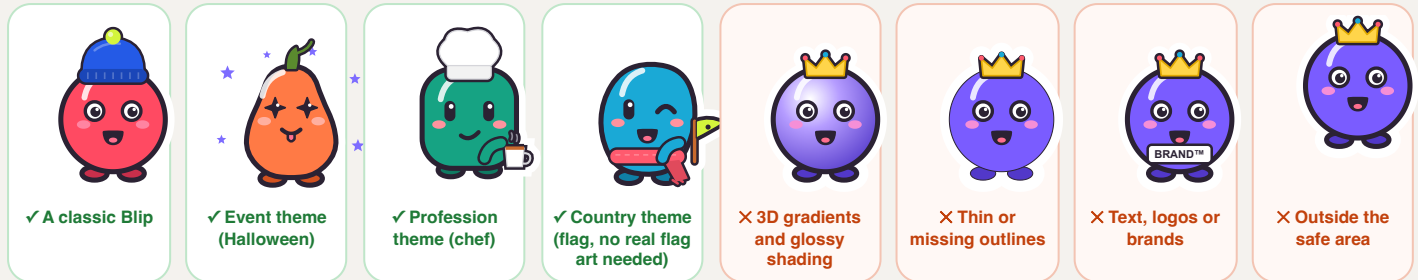


Make a Blip that feels like it was always in Clacky.

Blips are flat stickers: one chunky ink outline, flat colours, a white sticker edge. Deliver **SVG vectors**: they keep the app light, stay sharp at every size, and flat art vectorises perfectly. Everything handmade by you. The full guide:

[docs/creators/BLIP-GUIDELINES.md](#).

✓ Do / ✗ Don't: real Blips from the app



Canvas & format

- **SVG 1.1**, `viewBox="0 0 200 200"`, no width/height in px.
- **Safe area**: keep every shape inside `14-186` (the white sticker edge grows 8 units outside your outline).
- Body roughly **110–125 wide**, standing on `y ≈ 172`; head top no higher than `y 34`.
- Flat fills only: `fill + stroke`. No raster images, filters, blur, masks, fonts or `<text>`, scripts or links.
- File size: **≤ 30 KB** per Blip SVG, ≤ 15 KB per item, ≤ 2 MB for the whole pack zip. Cover PNG ≤ 1 MB.

Lines, face & colour

- **Outline**: ink #2B2233, **6 units**, round joins and caps, on every shape (body, items, feet).
- **Eyes** on `y ≈ 100`, centres **±22** from the middle; pill eyes 13×24, dots `r 11`. White glint top-right.
- **Blush** ellipses 16×10 just outside the eyes at `y ≈ 116`; **mouth** centred at `y ≈ 128`, max 26 wide.
- **Colour**: one body colour + its shade for feet. Start from the palette; new colours welcome if bright and flat.
- Must read at **32 px** (menu bar): test it small.



Layers (animation-ready)

- One `<g id="...">` per part, back to front: `shadow · back · feet · body · cheeks · eyes · mouth · head · face · neck · hand · aura`
- Eyes split: `eye-l`, `eye-r` (they blink); mouth in its own group (moods swap it).
- Items fit **every** body: draw them on the Round body and anchor to `top`, `eye`, `neck`, `hand`.
- Names: lowercase-kebab, ASCII: `blip-cloudy.svg`, `item-head-nightcap.svg`.

✓ Allowed themes

- Accessories: hats, glasses, scarves, things to hold, backpacks, auras.
- Events & seasons (Halloween, winter, birthdays).
- Countries & cultures: colours, food, festive clothes. Respectful only.
- Professions & hobbies (chef, painter, coder, DJ).

✗ Not allowed

- Gradients, gloss or 3D shading beyond the Clacky look (one soft white highlight is fine).
- Logos, brands, existing characters/IP, real people, real flags or emblems.
- Text or numbers on the art. Weapons, violence, adult or hateful themes.
- AI-generated art (for now: creators draw by hand).

The pack & delivery

- **Pack**: 1 new Blip or 3–5 items (or both), a **name** (≤ 24 chars), a one-line description, and a **cover** PNG 1200×1200.
- **Checklist**: SVG `viewBox 0 0 200 200` · inside safe area · 6-unit ink outlines · named groups · no text/raster/filters · size limits · reads at 32 px · handmade.
- **Review**: sketch → feedback (2–3 days) → final files → Justinas checks the list, tests in the app → launch + X post.